



Journal of the Royal Canadian College of Organists

La revue du Collège royal canadien organistes

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*Organ Canada* is published four times per year and mailed to 1,100 members of the Royal Canadian College of Organists.

## ADVERTISING RATES

(effective January 1, 2017)

(price per issue)

<b>Covers</b>	<b>1 issue</b>	<b>2 issues</b>	<b>4 issues</b>	<b>5 Issues *</b>
Outside back	775	750	700	650
Inside front	675	650	600	550
Inside back	675	650	600	550
<b>Inside</b>				
<b>Inside</b>	<b>1 issue</b>	<b>2 issues</b>	<b>4 issues</b>	<b>5 Issues*</b>
Full page	650	625	575	525
Half page	375	360	330	300
Third page	275	265	245	225
Quarter page	225	215	195	175
Eighth page	125	120	110	100

\* 4 regular issues PLUS Membership Directory

## DISPLAY AD SPECIFICATIONS

Actual Ad Sizes:

	Width (inches)	Height (inches)
Full Page Bleed*	8.625	11.5
Half Page Horizontal	8	5.5
Half Page Horizontal Bleed*	8.625	5.75
Half Page Vertical	4	11
Half Page Vertical Bleed*	4.3125	11.5
Third Page	2.625	11
Quarter Page	4	5.5
Eighth Page	4	2.75

\*Add 1/8" bleed

FINISHED ART REQUIREMENTS: Digital: high resolution .jpeg or .tif or .eps.

## BROCHURES

To include a supplied brochure in our mailing: \$700.

## CLASSIFIED ADVERTISING

\$25, paid in advance, for up to 40 words. Excess words \$1 each.

We can typeset these in various fonts, on approval.

## DEADLINES

Issue	Deadline
January	November 1
April	February 1
July	May 1
October	August 15
Membership Directory	Contact us for details

**Cancellations:** Must be received in writing prior to copy deadline. Covers may not be cancelled.

### Terms:

Accounts are billed at time of publication.

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Interest at 2% per month on overdue accounts.

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